

2021

Project Profile

MISSION ONE

through the Global Church



MURECARS CAR RENTAL

Partner: Mission to Unreached People (MUPE)

Proceeds from the Murecar car rental project will financially support the work of the MUPE ministry and its missionaries serving vulnerable communities in Kenya, Tanzania, South Sudan, and Uganda.

Mission ONE partner, Mission to Unreached People (MUPE) is a Christian organization addressing physical and spiritual poverty in the four African countries of Kenya, Tanzania, South Sudan, and Uganda. Through its team of 25+ missionaries, MUPE focuses on empowering communities through its work in education, health, and church development.

A majority of MUPE's missionaries minister to families in small villages that rely on them for immediate needs, such as providing for their daily meals or helping orphans buy food and clothing. In addition to these daily needs, many MUPE missionaries have expressed a desire to start small projects that can bring in an income for their families; however, MUPE historically hasn't had these systems in place nor the financial capital to do so.

The Murecars car rental project would support the work of these missionaries and alleviate some financial concerns that hinder them from further serving the most vulnerable in their local contexts.

OUR PLAN

The Murecars car rental project will financially support the work of the MUPE ministry, in order to see communities transformed and the gospel expanded. Starting with purchasing and registering three vehicles, MUPE will staff one employee to oversee office equipment and operations. Over time, these cars will be rented to the staff of other nongovernmental organizations, businesspeople, and tourists.

Sammy, the adopted son of MUPE's founders, plans to oversee the project and wants to give back to the community with the knowledge he's gained after graduating from business school. Recently, he helped a friend start a rental car company, which showed him the need for rental car companies that are trustworthy and have cars that don't break down.

Sammy was inspired to start Murecars after being blessed by the ministry itself: "Whenever I am going through my own issues and I lose hope, I always cling to what I have seen MUPE do and it makes me feel silly for feeling hopeless for my little problems. I want to start Murecars to give [MUPE] more opportunities to transform as many communities as they can." He hopes to start renting out cars with Murecars in early summer 2021.

DESIRED IMPACT

Day in and day out, MUPE missionaries are hard at work serving marginalized communities struggling under the weight of poverty. The desired impact is for Murecars to provide MUPE with the financial ability to not only continue the work they are already doing, but also to grow the ministry to reach even more people.

On top of generating an income to support the missionaries in MUPE's four focus countries, the Murecars car rental project will also employ individuals from the communities MUPE is active in.

MEASURABLE GOALS

- Financially support the missionaries and work of MUPE in Kenya, Tanzania, South Sudan, and Uganda.
- Select and receive three initial rental cars by April 25 and begin renting the cars on June 25, 2021.
- In the first year of the project, generate \$16,000 in revenue by renting out three cars, three times a week, to financially support 75% of MUPE's leadership.
- In the second year, expand with one more car to generate \$20,000 in income to cover the financial needs of the entire MUPE team.

